

Toyland

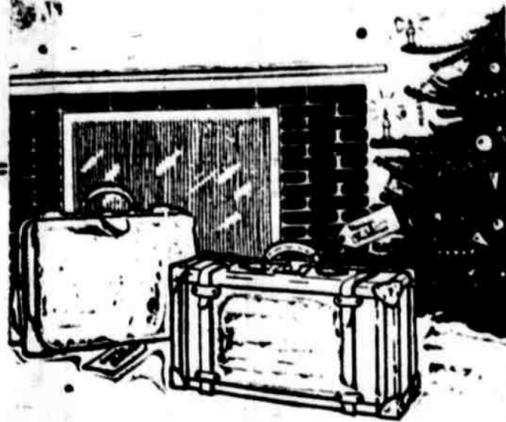
Santa Claus has placed in this store the largest Toyland in Klamath Falls, featuring all the newest and late Toys of Games, Books, Kiddy Cars, Sammy Cars, Mechanical Toys, Soldier Games, Toy Guns, Toy Army Munitions, and thousands upon thousands of other gifts that will delight the heart of the youngster.

CHRISTMAS SHOPPERS' GUIDE

A GIFT---from The Golden Rule

Assures the recipient that quality and stylishness are very correct—that the article itself cannot be bettered—that the giver has selected from the choicest variety of goods.

SHOP EARLY



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Christmas Rugs

When Christmas arrives and you have given one of the rooms in your house that new rug you will be pleased at your foresight in doing so. A few choicest rugs still left at very moderate prices. These are being sold at a price you cannot afford to miss. Ask to see them. Real values of the Golden Rule kind.

Suits for Women

SILK DRESSES AND COATS FOR WOMEN

The garment store will be glad to show you its line of beautiful suits, dresses and coats, which are made up of the most desirable fabrics in all the latest shades and colors. The assortment embraces a large number of the season's most favored styles, and hand tailored. Some are smartly tailor made while others are trimmed to the extent of daintiness. Nearly all sizes.

Charming garments that all women will be pleased to possess—we are offering unlimited choice in the celebrated and thoroughly dependable undersuits.

Surely the recipient will have cause to gratefully remember your thoughtfulness if your gift should be one or more of these exquisitely beautiful garments. You have choice from vests in all popular styles—also Bloomers—Envelope Chemise, and Union Suits, in white and flesh color, and in all sizes.

Everything considered, prices will be found as attractive as the garments themselves. See these offerings at your earliest convenience.

Leather For

What gift would capture the heart of the recipient quicker than Luggage which will give service and has the lasting qualities? Our immense line gives the Christmas shopper a variety to pick from while the pickings are very modest.

Luggage Gifts

RIBBONS

This will be a Ribbon Christmas, as it is universally known that more ribbons will be used this Christmas than ever before. We have a large assortment of the most popular and staple shades and colors in all widths. Pricings that will suit.

CAMESOLES

The recipients will be very pleased with a Camisole made from dainty patterns of the finest materials of Crepe de Chine, Georgette Crepe and Wash Satin in colors of flesh and pink. Trimmed with elegant laces and ribbons, these will appeal to her. Priced to suit you.

IRRESISTIBLE BLOUSES

Irresistible are our Blouses and irresistible are their daintiness in their new shades that appeal to critical women in the new styles that capture their hearts. Fancy will lead them to buying



and selecting from the great amount of Blouses we have for the holidays. These come in all sizes and all different shades too numerous to mention. Modestly priced.

Things for the Tiny Tots

From the baby of one month old to the tot of six years we herald the department of Baby's and Infants' Wear. Everything for the infant can be found in this section from the tiny booties to the sacque or frock. Many different toys can also be had for the little fellow that will please him and even please the mother. Your attention is called to this department.

Dolls

Never before has Santa Claus placed together into one great Toyland so many Dolls of all the different makes and kinds, manufactured by leading American toy makers and originated by men who do nothing else than to create ideas in Toys and Dolls for Kiddies. Included in this large stock we have all the newest Doll Buggies in wicker, metal and many makes which are exactly as the baby carriage.

Blankets Comforters

Wool Crib Blankets, in white, pink and blue, with fancy borders. Sizes 36x59 and 42x60; priced moderately. In our Home Furnishings Department you can find the largest and most complete line of Comforters, Blankets, etc. They make ideal Xmas gifts as well as useful ones. Imperi Comforters, in holiday boxes, \$7.50. All in dainty colors and patterns.

Blankets of every description, in cotton, wool and woolnap, in grey, brown and white, from \$1.95 to \$22.50.

Comforters in many patterns and colors from \$1.95 up.

We also have a large assortment of Pillows from \$1.50 up to \$8.00.

Suits for Men & Boys

INTRINSIC GOODNESS no less than surpassing style is commended in our Suits and Overcoats for Men and Boys. These will attract the attention of many, as will the matchless values in price and material. Original New York styles. All models to please both the elder and younger man can be found in our large stock.

HATS

Our Hats are made by the leading American makers, in the latest styles, of excellent material, and the shades that appeal to men.

We have a large stock of Men's and Boys' Caps—some fur lined—\$1.80 up.

MEN'S SHIRTS

We have an assortment comprising every pattern and kind of material one could expect to find. Silk and plaids, wool, cotton and many others. From \$1.50 up.

SHOES FOR MAN AND BOY

Men's and Boys' Dress, High Tops and Loggers' Shoes of all descriptions. Army Shoes for Boys.

We also have a large supply of shoes for ladies.



Bags

We have an excellent line of Ladies' Vanity Bags, Hand Bags and Jewelry, Bag Tops in Dull Silver, Baby's Gold Pine, Brooches, Ear Rings, Dress Sets, Beauty Pins, Lingerie Pins in gold and silver. VANITY BAGS in real leather and alligator—in brown, tan, black and mahogany. HAND BAGS with silver and beaded tops, in silk and velvet. These are very appropriate.

Acceptable Gifts for Children

What gift could delight the children more than a suit of clothes made in the latest style for the boys or a dress or suit for the girls? We have ever so many different patterns to select from. Then, as a suggestion, you might perhaps find something pleasing for them in Hosiery, Shoes, Handkerchiefs, Hats for the Girls, Hats for the Boys. Toys of every description that are products of this year. Dolls that will vamp the girls' hearts and Toys that will capture the boys' attention for many days. Select from our unlimited supply of Holiday Gifts for Boys and Girls.

Open Evenings Until Christmas

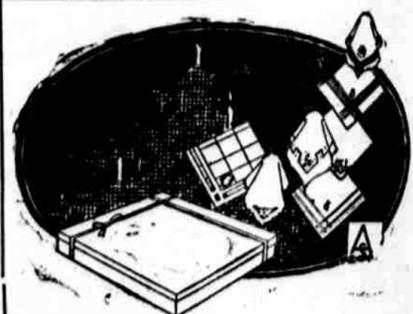
"WE BUY AND SELL FOR CASH: THAT'S WHY WE SELL FOR LESS"

GOLDEN RULE

VANNICE BROTHERS

411-413-415 MAIN STREET

KLAMATH FALLS, OREGON



Handkerchiefs

Exceptional offerings in Women's Men's and Children's Handkerchiefs. Women's and Misses' sheer white linen Handkerchiefs, with dainty embroidered designs in corner. Finished and rolled edges. Priced 3 for 75c.

Novelty Handkerchiefs, that will appeal to the younger women, in dainty colored borders and novelty stripes. These are very popular this season. 39c.

Handkerchiefs for Men and Boys and Children's Nursery Handkerchiefs, with fancy figures, 15c. Others in stamped prints, from 5c up.

"The Store With the Christmas Spirit"